

# Michael Stursberg

Web Designer/Front-End Developer

thesturs@gmail.com

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## Summary

My name is Michael Stursberg, I am a web designer and front end developer. I have strong proficiencies in SEO processes and analytics, social media marketing, HTML, CSS 2&3, Wordpress, JQuery, Javascript, Photoshop, Illustrator, Mac, PC and much more. I have over 10 years of experience in the web/graphic design field. I keep myself informed on the latest technology and design trends. I am very passionate about my career and love to learn.

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## Experience

### **Freelance Web Designer at Michael Stursberg**

January 2007 - Present (10 years 1 month)

- Plan site development by evaluating client goals with design and functionality in mind
- Develop sites on CMS frameworks
- Create customized plugins, fixes and add-ons to existing sites for optimal functionality
- Consult with clients on modern branding and marketing
- Design graphics for social media pages

### **Web Designer & Front-End Developer at Active Web Group**

January 2016 - January 2017 (1 year 1 month)

- Designed, developed and implemented web sites for small and large companies
- Created multipurpose custom WordPress themes
- Used versioning tools to better work as a team on large projects

### **Web Designer & Front-End Developer at BC SEO**

June 2015 - January 2016 (8 months)

### **Web designer & Front-end development at Redwood Productions, Inc.**

May 2012 - April 2015 (3 years)

- Designed websites and implement content management systems (CMS) and e-commerce solutions.
- Acted as main contact for production of branding, corporate identity, logo creation and other graphic design including brochures, flyers, stationery, business cards, ads, postcards and any other marketing materials.
- Designed promotional items with customized logos/branding; mugs, bags, pens, lanyards, tradeshow giveaways, employee incentives and customer gifts.
- Debugged, modified and create Wordpress Plugins.

## EXAMPLE WORK

- Perfectlypersonalizedmonograms.com
- Roblingmedical.com
- Brianpateseminars.com
- Ratesnag.com
- Myfitment.com

### **Design Lead at Ordereze.com**

2006 - 2010 (4 years)

Directed and trained a team of three web designers. Utilized Dreamweaver, Photoshop, Illustrator, HTML, Flash, Visual Studio, JavaScript and CSS to develop and produce web sites on a content management system (CMS). Maintained client relations throughout the design process with a focus on customer service and satisfaction. Clients size and type ranged from small restaurants to corporate entities like Sysco Food Services.

## EXAMPLE WORK

- Syscoct.com (Design was used for many national locations) (2008)
- Syscodiscountfoodcenter.com (Design) (2009)
- Dineclubusa.com (Design and animations) (2010)

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## Skills & Expertise

**Web Design**

**Graphic Design**

**Dreamweaver**

**Illustrator**

**CSS**

**Logo Design**

**WordPress**

**Social Media**

**Adobe Creative Suite**

**SEO**

**User Interface Design**

**Photoshop**

**HTML**

**HTML 5**

**JavaScript**

**Multimedia**

**Flash Animation**

**jQuery**

**Typography**

**CSS3**

**Wordpress Plugins**

**SVN**

**Subversion**

**Bootstrap**

**Computer Repair**

**Responsive Web Design**

**HTML5**

**Git**

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## Education

### **Briarcliffe College**

BFA: Magna Cum Laude, Fine Arts, 2003 - 2005

Grade: 3.8

### **New York Institute of Technology-Old Westbury**

Fine Arts, 2000 - 2003

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## Volunteer Experience

### **Promoter & foster volunteer at ABARC**

June 2014 - Present

I used my design savvy to help promote new adoptions and donations. I have also personally fostered rescued dogs.

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## 5 people have recommended Michael

"Michael is unique because of his vast knowledge. It has been my experience that once instructed on a projects direction, Michael will meet or go beyond your expectations! He works well under pressure, ( me over his shoulder) he has come though on more than one occasion meeting a deadline that I had set. Michael still handles many sensitive areas of our Business ( No Regrets® Inc.). My trust in Michael is absolute!"

— **MARTIN J. MURPHY III**, was Michael's client

"Mike is a fantastic person to work with. He is responsible, experienced and very knowledgable in his field. Mike is a forward thinking and self motivated employee who can take on even the most challenging projects. His ability to work in a fast-paced environment has proven to be a great asset to the company, clients and potential customers. Definitely worth recommending."

— **Christopher Eglevsky**, *Production Manager, Active Web Group*, managed Michael at Active Web Group

"Working with Michael was a great pleasure. When it came to starting new projects he was very helpful with snow balling new ideas and concepts. Michael is also very talented in turning ideas into working examples in a very quick turnaround time. He is great to work with on a professional level as well as on a personal level. Works very well with a team to get all aspects of a project completed on time with high quality."

— **Gregory Thelian**, worked directly with Michael at Ordereze.com

"When I was at OrderEze.com we worked together and completed projects. His creativity and web skills are key to his success as well as his ability to help others."

— **Chris Junjulas**, worked directly with Michael at Ordereze.com

"Michael did a great job designing our website."

— **Joshua Rossman**, was Michael's client

[Contact Michael on LinkedIn](#)